



# Vendor & Sponsor Agreement

September 7, 2024 (6pm-10pm)

MegaCorp Pavilion | 101 W 4th Street | Newport, KY 41071

Benefiting  THE CURE STARTS NOW®

Sponsored by



COMPANY OR INDIVIDUAL NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_

STATE: \_\_\_\_\_

ZIP: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

CONTACT EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

## FOOD TRUCK VENDOR SPACE (LIMIT 4)

	Cost	Quantity you are purchasing
10 x 20 Food Truck Space Only (No generators permitted)	\$250	

## DISTILLERY VENDOR SPACE (LIMIT 6-8) *INCLUDES DISPLAY SPONSORSHIP*

	Cost	Quantity you are purchasing
10 x 10 Tent Space (Distiller will provide tent, signage, and a representative)	\$1,500	
10 x 10 Tent Space (The Cure Starts Now will provide tent and signage)	\$1,750	

## SPONSORSHIP OPPORTUNITIES

	Presenting Sponsor \$12,000	Stage Sponsor \$4,000	Event Sponsor \$2,000	Display Sponsor \$1,000
Amount Available Limited To	<b>SOLD OUT</b>	<b>4</b>	<b>Unlimited</b>	<b>10</b>
Entrance Sign & Video Signage Onsite	●	●		
VIP Meet and Greet	●	●		
Backdrop Signage on Stage	●	●		
Optional Company Tent Space	●	●		
Stage Signage	●	●	●	
Verbal Recognition at the Event	●	●	●	●
Logo Listed on Event Website with Link	●	●	●	●
General Event Signage	●	●	●	●
Free Event Tickets	<b>20</b>	<b>10</b>	<b>5</b>	<b>2</b>

SELECT SPONSORSHIP:  PRESENTING SPONSOR  STAGE SPONSOR  EVENT SPONSOR  DISPLAY SPONSOR

**Total Amount Due:** \_\_\_\_\_

Checks to be made out to “The Cure Starts Now” or to pay via credit card go to [BourbonBaronBash.org](http://BourbonBaronBash.org)

**Food exhibitors are responsible for their own food permit from the appropriate Health Department.**

I hereby certify that I have read the Exhibitor Policies and Procedures, that I understand said policies and that my employees, members, and/or agents will be informed of the policies and procedures and that they will observe and comply with the policies and procedures.

Authorized Signature

Printed Name

Date

Please return payment and signed agreement (both pages) by **July 1, 2024** to:  
Bourbon Baron Bash c/o CSN; 10280 Chester Road; Cincinnati, OH 45215  
Questions or would like to pay via credit card? Contact us at [events@TheCureStartsNow.org](mailto:events@TheCureStartsNow.org)  
or (513) 772-4888

## POLICY AND PROCEDURES

All Station Renters will herein be referred to as "Exhibitor" and will hereby agree to be bound by all policies and procedures set forth by The Cure Starts Now and Bourbon Baron Bash. This agreement contains terms and conditions agreed on by the parties hereto, and no other agreements, oral or otherwise, regarding the subject matter of this agreement, shall be deemed to exist or to bind any parties hereto. If any Exhibitor is ejected for violation of these policies or procedures, no return of payment shall be made.

### REQUIREMENTS:

1. During event hours, all exhibit spaces must be staffed.
2. Exhibitors must arrive prior to 4:30pm on Saturday, September 7, 2024 and all support vehicles must also be removed from the area by 6pm.
3. If exhibitor fails to adhere to the above timelines, event staff reserves the right to deny entry or eject without refund of fee for the day. If The Cure Starts Now or Bourbon Baron Bash removes Exhibitor or Exhibitor's property as a result of Exhibitor's failure to comply with the above timeframe, The Cure Starts Now and Bourbon Baron Bash shall not be liable for any damages to Exhibitor and such removal shall be at Exhibitor's sole risk.
4. If providing your own tents, they must be secured and weighted according to Kentucky laws and regulations.
5. It is the responsibility of Exhibitors to abide by Kentucky Health requirements and to obtain all city, county, state or federal licenses, inspections, or permits required by law that are necessary for the operation of their exhibits. Exhibitor is required to bring insurance certificate to the event. Such certificate is to include public liability coverage of \$1,000,000 minimum as well as will protect Exhibitor, Bourbon Baron Bash and The Cure Starts Now from claims, which could arise out of, or result from the Exhibitor's participation in the event. Neither The Cure Starts Now nor Bourbon Baron Bash shall be responsible for loss or damage occurring to or sustained by the exhibitor from any cause and Exhibitor hereby releases, waives, and discharges The Cure Starts Now and Bourbon Baron Bash, their employees, volunteers, agents, and others acting on behalf of them, from and against all liability or claims related to or arising from Exhibitor's participation in the event".
6. The Cure Starts Now and Bourbon Baron Bash retains the sole right to determine if Exhibitor meets the criteria for inclusion in the event. The Cure Starts Now and Bourbon Baron Bash shall have the right to exclude Products and Services which it, in its sole discretion, considers unsuitable or not in keeping with the character of our event. The Cure Starts Now and Bourbon Baron Bash reserves the right to restrict the operation of, or eject completely any vendor who is determined by The Cure Starts Now and Bourbon Baron Bash to be objectionable. Exhibits using sound systems must be arranged so as not to disturb adjacent exhibitors and their patrons nor cause the aisles to be blocked. Distribution of circulars, flyers, advertisements, coupons, etc. must be done within the confines of the Exhibitor's rented space.
7. Holes may not be drilled, cored, or punched in the building, tables or tents. No paint or tape residue shall remain after move out is completed.
8. Exhibitors are liable for damage caused to them, their employees, agents, or representatives, to the property, standard booth equipment, and other Exhibitor's property.
9. Combustion engines, propane tanks and any other flammable items, such as decorative materials, are subject to Fire Marshal restrictions.

### POSTPONEMENT OR CANCELLATION:

The Cure Starts Now and Bourbon Baron Bash shall not be liable for any damages or expenses incurred by Exhibitors if the event rented space cannot be occupied; the festival is delayed, interrupted, or not held as scheduled for any reason beyond reasonable control of The Cure Starts Now and Bourbon Baron Bash. The Cure Starts Now and Bourbon Baron Bash may retain as much of the amount paid by Exhibitors as is deemed necessary to defray expenses already incurred by The Cure Starts Now and Bourbon Baron Bash. The event will be held rain or shine. If Exhibitor fails to occupy rented space by 4:00PM or fails to comply in any other respect with the terms of this agreement The Cure Starts Now and Bourbon Baron Bash shall have the right to use such space. No refunds will be made if space or portion of space is not used.

If an exhibitor notifies The Cure Starts Now and Bourbon Baron Bash in writing of cancellation of agreement after he has been assigned space, and such notification is received by July 1, 2024, The Cure Starts Now shall retain half of the booth fee and return the remaining half. After July 1, 2024, the exhibitor forfeits any refund whatsoever. Monies retained by The Cure Starts Now and Bourbon Baron Bash in the event of cancellation are liquidated damages by Exhibitor. Cancellation letter can be sent to: The Cure Starts Now; 10280 Chester Road; Cincinnati, OH 45215.

**DEADLINE:** Complete payment and signed contract shall be received no later than **July 1, 2024**. Failure to make payment constitutes breach of contract and shall result in termination of the agreement.

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Authorized Signature

Printed Name

Date